

# Veksø - Event Partner Velo-city Global 2010

Velo-city Global is a unique event. Please feel free to visit our stand #24+26 to have a look at our urban cycle solutions and a chat about cyclists' future in your city.

As consulting partner Veksø helps cities and municipalities all over Northern Europe convince citizens to choose the bicycle over the car:

Sønderborg, Randers, Svendborg, Frederikshavn, Viborg, Silkeborg, Kolding, Århus, Esbjerg, Middelfart, Aalborg, Elsinore, Kiel, Flensburg, Varberg, Svenljunga, Kristiansand, Tranemo, Mölndal, Mariestad, and Sandefjord.

Different cities, different backgrounds, but one goal, i.e. to have more people use the bicycle as their everyday means of transport.

### 1-2-3 go!

Experience tells us that political commitment, cyclist-friendly urban space and communication with the citizens are the three most important elements if you want people to replace four wheels with two.

Veksø takes account of all three aspects through consultancy on strategies and policies, communication and campaigns; through the development of high-standard bicycle parking solutions and a wide range of products such as cyclist counters, cyclist barometers and bicycle air pumps.

In brief, wherever there is a wish to give cyclists high priority - and change people's transportation habits - Veksø will be there!

Don't hesitate to contact us.

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"If you want to support well-functioning city life, it is crucial to give cycling high priority. Promoting the bicycle as a means of transport will reduce the number of cars in the city and give more room to people.

*In brief: a better city for you to live in!"*

**Pablo Celis, MSc Eng., City of Aarhus,**  
[www.aarhuscykelby.dk](http://www.aarhuscykelby.dk)



"I spent my studying years in Odense; a city that shows great consideration for cyclists.

*To give an example: Electric bicycle air pumps had been mounted in several places. I don't live in Odense anymore, but I still ride my bicycle to and from work - and I miss the boons and services which Odense provides."*

[www.odense.dk](http://www.odense.dk)

**Helene V. Sørensen,**  
cyclist in the City of Vejle



[www.vekso.com](http://www.vekso.com)



"Encouraging cycling is an important initiative to enhance public health; and those who use their bicycles will see an immediate effect on their health. Besides, it will soothe their climate conscience and get their spirits up. Many citizens will also find cycling time-saving, as they simply bypass the queue!"

**Siri Gilbert, Environmental Department, City of Kristiansand,** part of [www.nordiskesykelbyer.no](http://www.nordiskesykelbyer.no)

