



Invitation to journalists participating at COP15 in Copenhagen

Wonderful world of cycling – why do the Danes bicycle? - An introduction to Denmark as a cycling country.

Thursday December 10th from 12.00 – 16.00

Join us for the afternoon and find out why the bicycle is so popular in Denmark. We will take you for a bike ride in Copenhagen, you will experience Danish cycling culture and meet experts and ordinary Danish cyclists.

Denmark is known for its cyclists. A large number of cyclists are an essential component of reducing CO₂ emissions and congestion on the roads of cities, and more than one-third of the population in Copenhagen and other Danish cities ride their bikes to work or school every day. Our trip into Danish cycling culture begins in the Bella Center, the Venue for COP15. We have bikes ready for everyone; if you are unable ride a bike, we will arrange a bicycle taxi.

Experts in infrastructure, city planning, bicycle parking, culture, and architecture will lead small groups on short trips around Copenhagen. On the tour we will introduce you to what makes Copenhagen a great place for bicycles.

The cycling tour will end at Copenhagen City Hall where you will be given a short presentation from Danish cycling experts.

The three speakers at City Hall will be:

- Jeff Rissom, Architectural Engineer and Urban Designer, Gehl Architects
- Niels Tørsløv, Director, Traffic Department, City of Copenhagen
- Bente Klarlund, Professor and Director, MD DMSc

At City Hall, you will also meet ordinary Danish cyclists and have the opportunity to conduct interviews and take photos.

It is necessary to register here: <http://dcf.dk/worldofcyclingtour>.

Once you've registered, you will receive a confirmation with more practical information about the session.

The event is free of charge and is reserved for journalist and others who work with communication.

For further information, please contact the Danish Cyclists' Federation at loa@dcf.dk or at (0045) 4070 8354

Behind this event is the Cycling Embassy of Denmark – a comprehensive network of private companies, local authorities and non-government organizations working together to promote cycling and communicate cycling solutions and know-how.